



April 27, 2009

Connecting to solutions that address your nonprofit's management and governance concerns is critical during these uncertain economic times. Grounded in best practices, these trainings provide timely and relevant information to nonprofit board members and staff. Each session is packed with practical solutions to strengthen and transform your organization.

Just announced...

Live Webinar Series

Obtain critical tools and information from the comfort of your office or home through these web-based trainings.

Board Leadership Training Webinars

A strong board is critical to an organization's ability to thrive in these challenging times. Ideal for new and experienced board members, these 90 minute web-based trainings provide participants with an understanding of the key elements necessary for effective Boards and engaged board members. The newest accountability requirements for nonprofit boards will also be covered in each training.

July 28, 2009, 1:00 - 2:30 p.m. (EST)

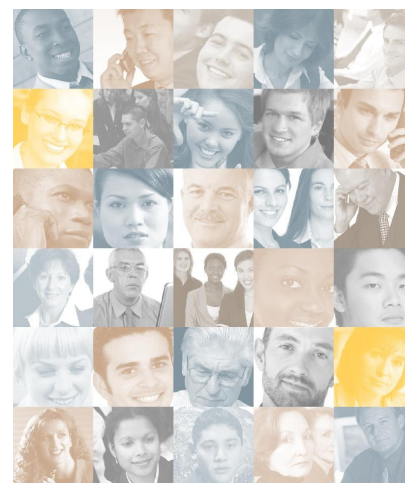
The Basics - This webinar provides an overview of what makes nonprofits unique and discusses how a Board works. Fundamental roles and responsibilities of Boards and board members will also be covered.

Fee: \$35

Registration: Click [here](#) to register

Sept. 23, 2009, 1:00 - 2:30 p.m. (EST)

Advanced - Geared towards individuals with significant Board service experience, this webinar will delve deeper into Board operations and development issues. Topics such as Board duties, Board & CEO relations, and leading through change will also be covered.



In This Issue

New Webinar Series

Upcoming Trainings

About CNE

How Can We Help?

Gain the Strategies & Knowledge You Need to Succeed

CNE provides professional training programs, resources, and customized consulting services designed to build the skills and capacity of nonprofit staff and board members.

How Can We Help?

Do you have a question related to nonprofit management, governance or operations? If so, ask us...we are happy to help.

Since 2005, CNE has received over 1,500 requests for Technical Assistance, so send us your question now! What are you waiting for...it's free!

CLICK HERE!

Follow CNE on Twitter

Fee: \$35

Registration: Click [here](#) to register

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Trainings not to be missed...

May 14, 2009, 8:00 - 9:30 a.m.

Speed Networking for Nonprofits

Collaboration is critical to success during challenging economic times. Connect to other nonprofit professionals, find potential collaborators, and exchange ideas during this fast-paced, fun event. Continental breakfast will be served.

Fee: \$15

Location: Center for Nonprofit Excellence

Registration: Click [here](#) to register

May 19, 2009, 8:30 - 11:30 a.m.

Smart Marketing for Tough Times

When budgets are tight it is critical to have a marketing strategy that is focused, precise, and innovative. This workshop will explore topics that will help you maximize the impact of your marketing efforts while minimizing the costs. Attendees will select three of the four small group roundtable discussions to participate in. Each small group session will feature a presentation and informal dialog. This program is presented in collaboration with the Akron/Canton Chapter of the American Marketing Association (AMA).

- 1. *Scrub a Dub:*** Cleaning up your contact data and keeping it that way
- 2. *One Size Doesn't Fit All:*** Segmenting your data for a more targeted appeal
- 3. *Messaging Matters:*** Customizing your message for greatest impact
- 4. *Results Through Relationships:*** Cultivating support through relationship management

Fee: \$45; \$25 AMA members

Location: Center for Nonprofit Excellence

Registration: Click [here](#) to register

May 21, 2009, 8:00 - 10:00 a.m.

Cutting Costs and Achieving Your Mission

Reining in costs that affect employee benefits, ceasing services, or laying off staff are a few of the difficult decisions that must be made in challenging financial times. However, cutting costs with a clear understanding of your organizational assets enables you to realign resources strategically. We'll discuss approaches to cost cutting that ensures financial stability and achievement of your mission.

Fee: \$15

Location: Center for Nonprofit Excellence

Registration: Click [here](#) to register

May 28, 2009, 8:00 - 10:00 a.m.

Governing Through an Economic Storm

The Board plays a critical role in navigating the organization through stormy water. We'll discuss key considerations when governing during a crisis including financial oversight, program realignment and where to turn for help.

Fee: \$15

Location: Center for Nonprofit Excellence

Registration: Click [here](#) to register

June 17, 2009, 8:00 - 9:30 a.m.

Speed Networking for Nonprofits

Collaboration is critical to success during challenging economic times. Connect to other nonprofit professionals, find potential collaborators, and exchange ideas during this fast-paced, fun event. Continental breakfast will be served.

Fee: \$15

Location: Center for Nonprofit Excellence

Registration: Click [here](#) to register

June 25, 2009, 8:00 - 10:00 a.m.

Maximizing Special Event Revenue & Impact

Everyone loves a good party, but are your special events costing you more than you bargained for? This interactive workshop will show you how to assess the viability of a special event and discuss the best ways for maximizing event revenue while furthering your mission.

Fee: \$15

Location: Center for Nonprofit Excellence

Registration: Click [here](#) to register

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