



June 23, 2009

## Fundraising strategies for success...

June 25, 2009, 8:00 - 10:00 a.m.

### Maximizing Special Event Revenue & Impact

Everyone loves a good party, but are your special events costing you more than you bargained for? This interactive workshop will show you how to assess the viability of a special event and discuss the best ways for maximizing event revenue while furthering your mission.

**Fee:** \$15

**Location:** Center for Nonprofit Excellence

**Registration:** Click [here](#) to register

June 26, 2009, 8:30 - 10:30 a.m.

### Raising Funds in a Turbulent Economy - ONLY 5 SEATS OPEN

Despite the current economic challenges, there is hope for fundraising success in 2009. This interactive program will explore strategies and tools for strengthening your fundraising program both now and in the future. The keynote address will be made by William D. Tippie, Principal, Bentz Whaley Flessner. Bill will share with us some of the experiences his clients are having and how we might learn and adapt from their successes. A panel featuring experienced nonprofit leaders and professionals will follow. This program is offered in partnership with the Association for Fundraising Professionals North Central Ohio Chapter. Continental breakfast will be served.

#### Presenter

William D. Tippie, Principal, Bentz Whaley Flessner

#### Panel

John T. Petures Jr., President & CEO  
Akron Community Foundation

Toby Ann Weber, Chief Executive Officer  
American Red Cross Summit County Chapter

John D. Zoilo, Executive Director, Foundation & Vice President of Development  
Akron Children's Hospital

**Fee:** \$25 or \$20 for AFP Members

**Location:** Hilton - Akron / Fairlawn, 3180 W. Market Street, Akron, Ohio 44333



### In This Issue

Upcoming Trainings

New Webinar Series

About CNE

How Can We Help?

### Gain the Strategies & Knowledge You Need to Succeed

CNE provides professional training programs, resources, and customized consulting services designed to build the skills and capacity of nonprofit staff and board members.

### How Can We Help?

Do you have a question related to nonprofit management, governance or operations? If so, ask us...we are happy to help.

Since 2005, CNE has received over 1,500 requests for Technical Assistance, so send us your question now! What are you waiting for...it's free!

**CLICK HERE!**

**Follow CNE on Twitter**

**CLICK HERE**

**Registration:** Click [here](#) to register



## Save the date...

**August 4, 2009, 8:30 - 10:30 a.m.**

### **New IRS 403(b) Regulations: Are you in Compliance?**

The IRS' new regulations concerning 403(b) plans dramatically increases the role of employers in governing investments, documentation, administration and participant disclosures. Complying with these changes is critical to avoiding undue liability for your nonprofit, but it can be overwhelming if you don't know where to begin.

Daniel Gardner from the IRS will demystify the changes by discussing the additional accountability and due diligence required to comply with the new regulations. A panel comprised of financial and law experts will follow. Participants are encouraged to bring questions for the Q&A portion of the seminar. Continental breakfast will be served.

Program is hosted by Oswald Financial, Inc.; Buckingham, Doolittle, and Burroughs; and Bober, Markey, Fedorovich and sponsored by Principal Financial Group, Akron SHRM, and Center for Nonprofit Excellence.

### **Keynote**

Daniel S. Gardner, U.S. Internal Revenue Service

**Fee:** FREE, but registration is required

**Location:** Hilton - Akron / Fairlawn, 3180 West Market Street Akron, Ohio 44333

**Registration:** Invitation to follow; For more information, contact Elizabeth Krawczynszyn, (216) 367-1822 or [ekrawczynszyn@oswaldfinancial.com](mailto:ekrawczynszyn@oswaldfinancial.com)

## Live Webinar Series

*Obtain critical tools and information from the comfort of your office or home through these web-based trainings.*

### **Board Leadership Training Webinars**

A strong board is critical to an organization's ability to thrive in these challenging times. Ideal for new and experienced board members, these 90 minute web-based trainings provide participants with an understanding of the key elements necessary for effective Boards and engaged board members. The newest accountability requirements for nonprofit boards will also be covered in each training.

July 28, 2009, 1:00 - 2:30 p.m. (EST)

**The Basics** - This webinar provides an overview of what makes nonprofits unique and discusses how a Board works. Fundamental roles and responsibilities of Boards and board members will also be covered.

**Fee:** \$35

**Registration:** Click [here](#) to register

Sept. 23, 2009, 1:00 - 2:30 p.m. (EST)

**Advanced** - Geared towards individuals with significant Board service experience, this webinar will delve deeper into Board operations and development issues. Topics such as Board duties, Board & CEO relations, and leading through change will also be covered.

**Fee:** \$35

**Registration:** Click [here](#) to register

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